There's something to see all year long





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January

It's a new year. It's a new you.







Eye exams aren't just for updating prescriptions for glasses and contacts – they can tell us a lot about our overall health.

Ever wonder what it's like to live with glaucoma or cataracts? Try a vision simulation of common eye diseases and learn a few new habits to help prevent them. Eye health is important every day – not just at exam time. Make it a priority all year long with a calendar that commemorates days, weeks and months that focus on vision.

February

The ins and outs of vision benefits

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What's a copay? How exactly do discounts and allowances work? This quick review answers these and other common questions to help you understand your vision benefits — step by step, inside and out.

Considering LASIK? Let's break down some frequently asked questions, including whether you're eligible, how long the treatment lasts and more.

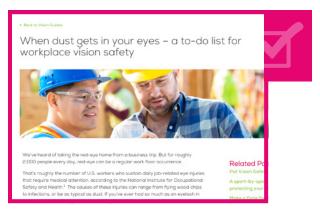
There's a lot to consider when choosing the right eye doctor. Use these tips for where to start your search and what to look for.

March

Protect those hard-working peepers

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Every day, 2,000 American workers suffer an eye injury – and most of them are preventable. When hazards are part of the job, it helps to know how to best protect your eyes.

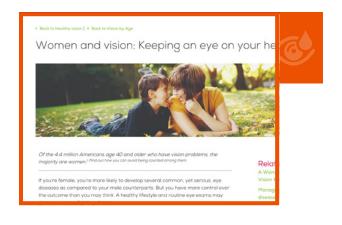
Flying wood chips, infections, dust and moving objects all pose a risk to eyes at work. Explore 10 ways to keep yours safe, including what to wear and how vision benefits can help.

Whatever your job, odds are that there's a lifestyle lens that can make the work a little easier – and that your eyes will love.

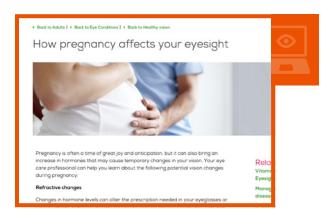
¹American Optometric Association. http://www.aoa.org/patients-and-public/caring-for-your-vision/protecting-your-vision?sso=y

Women's health takes center stage

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Women are more likely than men to develop many common, but serious eye diseases. Knowing what to look for and a healthy lifestyle can give your eyes a fighting chance.²

Your choice of eyewear says a lot about you. Are you quiet and intelligent or creative and romantic? Or all four? Take our quiz to see which style of eyewear matches your personality profile.

If you're expecting, it's a good idea to keep an eye out for changes in your vision. Here's what you need to know.

² "More Women than Men Have Eye Disease," PreventBlindness.com

May

Better nutrition for better vision







Vitamin D isn't just great for our bones; it's full of surprising benefits for the eye, too. Here's what they are (and how to get a little more).

Treat yourself to a special breakfast that not only tastes good, but is good for your eye health. Try this easy recipe that's full of vitamin C and antioxidants – ready in 20 minutes.

Celebrate Healthy Vision Month with a collection of greatest hits from our vision-boosting recipe files. Delicious and nutritious, simple and snappy eat for eye health all month long.

June

Setting your sights on men's health

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5 of the most common men's health issues can also impact vision. Learn how these diseases can damage eyesight and what can be done to avoid them.

Men are 5 times more likely than women to have the most common form of color blindness. Take a quick screening test and see what color deficiency looks like.³ Big improvements in vision care and technology are heading to your eye doctor's office, so say hello to your best eye exam yet.

³ "Facts About Color Blindness," National Eye Institute.

July

Protecting your vision is no game







Nearly every sport has one thing in common – to play it well, you need to see well. But each sport uses different types of vision skills. Discover the differences and what they can add to your game.

Whether you're a weekend hiker or part of a competitive soccer league, protective eyewear can change your game for the better. Athletes of all ages are focusing on safety these days. Eye safety should be part of the picture. Next time you hit the field or gym, make sure you check these boxes.

August

Back to school eye health

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80% of learning comes through the eyes.¹ but 1 in 4 children have a vision problem.² Make sure they're ready to see success with this back to school checklist.

These tasty snacks pack a powerful punch when it comes to eye-healthy nutrients like vitamin E and antioxidants – and best of all, they're easy to make.

A child's vision can have a lifelong impact, so we're sharing how to recognize their vision needs (and how often they'll need an eye exam).

¹ Signs & Symptoms of Learning-Related Vision Problems, College of Optometrists in Vision Development. https://www.covd.org/page/symptoms. 2021. ² Statistics on the Connections Between Vision and Learning. Greg Mischio. https://www.thevisiontherapycenter.com/discovering-vision-therapy/bid/69067/statistics-on-the-connections-between-vision-and-learning. 2021.

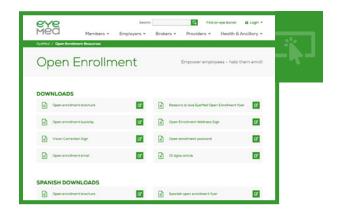
September

It's open enrollment season

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If it's been a while since your last eye exam, we're here to help walk you through the process so you know exactly what to expect.

Let LevEye, our vision benefits concierge, help you see things more clearly with a quick quiz that gets to the heart of whether vision benefits may be right for you and your family. Employer exclusive: Use any (or all) of our self-service resources to promote vision benefits and make open enrollment a breeze. Choose from customizable templates, ready-to-go materials and shareable videos.

October

Seeing life to the fullest

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Knowledge is power – and that's true for your vision benefits, too. Let's break down a few ways you can save even more while taking care of your eyes.

The giants of history knew the value of great vision. Challenge yourself and see if you can match the quote to the legendary speaker.

Whether or not you think your eyesight has changed, eye exams can spot early signs of serious health conditions. Here's the nudge you need to make an appointment.

November

Early detection is key

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Are your eyes acting up? This tool can help you understand what your symptoms could mean so you can make the most of your eye exam. Anyone with diabetes knows how important it is to take good care of yourself. Vision care is part of that, even if you're just at risk. This video shows how eye exams can help.

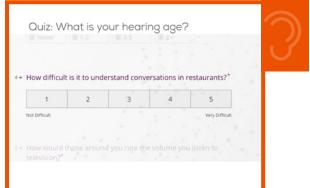
Eye exams are about so much more than focusing on a big letter E. They can help detect signs of a long list of serious health problems. Now is the right time to talk to your eye doctor and make sure.

December

See better, hear better, feel better

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Not being able to see or hear clearly can get in the way of a full life. What if one or more of your senses are changing? Learn a few strategies for making communication easier.

Hopefully, you've had an eye exam this year – what about a hearing test? This simple quiz will tell you whether you should think about making an appointment.

Did you know that smoking can diminish your ability to see and hear? In fact, vision exams can detect smoking-related illness. Here's how.